

# SUCCESS: BUSINESS TO BUSINESS

**WOKV AM and FM is a great portal to reach business decision makers. The following businesses are just a sample of those who have used WOKV AM and FM to target Business to Business customers with great success:**

- “Our numbers are up since we have started our advertising campaign on WOKV. Our cashiers are required to ask where the customer heard about us and a large number of them are saying they heard about us from WOKV. We are very happy with the results from WOKV in our first two weeks of the campaign.”

Kevin O’Neill, President  
**ParkSpace – Airport Parking**

- “I was very pleased with the response from WOKV. Every time our commercials ran, people called to sign up for my business development seminar. WOKV not only helped me gain new clients, it made my current clients and vendors see me in a whole new light—an old client even called to renew!”

John Williams  
**Small Business Group**

- “Area Communications has never had so many qualified business to business calls since they started advertising on WOKV. We are very pleased with the results WOKV has delivered and will continue to advertise to the business community.”

Brian Chancey, President  
**Area Communications**

- “I am pleased to say we have received two calls today regarding Financial Matters and the JWBC thanks to WOKV. In both cases, men heard the spot and told their wives (business owners in partnership with them)”.

Sandy Bartow, Executive Director  
**Jacksonville Women’s Business Center**

**LET OUR HIGHLY TALENTED MARKETING TEAM TAKE YOU THROUGH THE PROCESS THAT ALLOWED ALL OF THESE CLIENTS TO HAVE SUCH GREAT SUCCESS. WE WANT TO ADD YOUR BUSINESS TO THIS LIST!**



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