

# SUCCESS: FINANCIAL SERVICES

**WOKV AM and FM listeners have a huge amount of Financial Assets. The following list of businesses is just a sample of those who have used WOKV AM and FM to attract customers to use their financial services:**

- “WOKV has been a great advertising vehicle to reach the higher income customers that we are targeting. Their audience listens and responds to our ads.”

Steve Burnett  
**Jackson Hewitt Tax Services**

- “We are very pleased with our last advertising campaign for our financial seminar. We received enough calls in the first day and a half of the campaign to fill every seat available.”

Monique Madden Bray, President  
**Madden Advisory**

- “I was very pleased with the response from WOKV. Every time the commercials ran for our client, Sterling Financial, people were logging on to their website for information to sign up. WOKV outperformed other radio and print mediums.”

Les Loggins, VP  
**Empire Communications for Sterling Financial**

- “We wanted to let you know that WOKV has had a huge impact on the sales/investment of our newest CD offering. WOKV has been the only place we have advertised.”

Delma Hollister  
**Health Services Credit Union**

- “We know when our spots are running because there is a noticeable increase in telephone inquiries.”

Mark Hart, President  
**First Florida Underwriters**

**LET OUR HIGHLY TALENTED MARKETING TEAM TAKE YOU THROUGH THE PROCESS THAT ALLOWED ALL OF THESE CLIENTS TO HAVE SUCH GREAT SUCCESS. WE WANT TO ADD YOUR BUSINESS TO THIS LIST!**



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