

SUCCESS: HOME IMPROVEMENT

WOKV AM and FM listeners have the most disposable income in the Jacksonville market. They spend more on Home Improvement purchases than any other segment. The following list of businesses is just a sample of those who have used WOKV AM and FM to target Home Improvement customers with great success:

- “I wanted to let you know how pleased we are with the results of the advertising we have participated in on WOKV since 1996. Since then we have increased our radio advertising as our sales have increased. We are a small business and must utilize our advertising funds in the most productive way possible. We believe that we get the most out of our advertising budget through WOKV.”

Mark Easterling, Owner
Florida Pump Service

- “WOKV is our strongest station for giving us qualified leads month in and month out”.

Bruce Allen

Safetouch Security

- “I want to thank 690 WOKV for helping us achieve our best week ever. Fifty-three calls in one week is a new record for Zerorez. WOKV definitely deliver results! Thanks again WOKV”.

Dave Bennion, Owner
ZeroRez

- “I wanted to compliment you on the effectiveness of WOKV. This has been a very successful campaign. We have had tremendous impact in our branding and leads. Overall your team’s professionalism and care of our business has been appreciated”.

Peter Steinmetz, VP of Sales and Builder Relations
Turner Pest Control

LET OUR HIGHLY TALENTED MARKETING TEAM TAKE YOU THROUGH THE PROCESS THAT ALLOWED ALL OF THESE CLIENTS TO HAVE SUCH GREAT SUCCESS. WE WANT TO ADD YOUR BUSINESS TO THIS LIST!



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