

WOKV 2011 Net Rates

WOKV Rate Card

These are minimum rates- rates will increase during times of heavy demand

		M-F	Sat	Sun
5am to 9am	Jacksonville's AM News	\$185		
9am to 12n	Neal Boortz	\$210		
12n to 3pm	Rush Limbaugh	\$245		
3pm to 7pm	Sean Hannity/Clark Howard	\$235		
7pm to 9pm	Clark Howard	\$85		
9pm to 12mid	Michael Savage	\$30		
12mid to 5am	Humphries/Noory	\$20		
AM and PM :10 second	Traffic Sponsorships	\$135		
			Sat	Sun
6am to 3pm	WOKV Experts	\$85		
3pm to 8pm	Best of Talk	\$55		
8pm to 11pm	Rusty Humphries	\$35		
11pm to 12m	Jacksonville Journal	\$35		
9am to 12n	Sunday Morning Experts			\$50
12n to 4pm	Best of Talk/Kim Komando			\$35
4pm to 12mid	Sunday Night Programming			\$30
12mid to 5am	George Noory			\$20
Jaguar Programming In-Game		\$725/spot		



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