

SUCCESS: RETAIL

WOKV AM and FM listeners have highest concentration of spending power in the entire market. They have a lot of money and they love to spend it! The following list of businesses is just a sample of those who have used WOKV AM and FM to attract new shoppers to their retail stores:

- “We sold 14 Spa’s during our weekend sale and those leads came directly from our schedule with WOKV. Your station rocks and we will continue to use WOKV each month.”

Mike White
Client Focused Media for Spas Etc.

- “Hoyt Stereo’s Plasma Extravaganza was a huge success and WOKV played an important part. Many people mentioned hearing our ad and coming to the store as a result. Overall, we exceeded our expectations and are very happy with the outcome.”

David Montgomery, Marketing Director
Hoyt Stereo

- “WOKV allows me to target my specific customer. I reach the homeowner with discretionary income with my advertising campaign.”

Annabelle Hamachek
Annabelle’s of Orange Park

- “We were really pleased with the results from this year’s tent sale. We know now what an impact using WOKV makes in the beginning of the sale and towards the middle. Woodchucks will definitely be buying more WOKV for our special events since we know what a positive difference WOKV makes to our profits.”

Jim Sexton, Marketing Director
Woodchuck’s Furniture and Clock Gallery

LET OUR HIGHLY TALENTED MARKETING TEAM TAKE YOU THROUGH THE PROCESS THAT ALLOWED ALL OF THESE CLIENTS TO HAVE SUCH GREAT SUCCESS. WE WANT TO ADD YOUR BUSINESS TO THIS LIST!



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