
WOKV 2009 NET RATES

WOKV Rate Card

These are minimum rates- rates will increase during times of heavy demand

		M-F		
5am to 9am	Jacksonville's AM News	\$175		
9am to 12n	Neal Boortz	\$200		
12n to 3pm	Rush Limbaugh	\$225		
3pm to 6pm	Sean Hannity	\$235		
6pm to 7pm	Clark Howard	\$200		
7pm to 9pm	Clark Howard	\$75		
9pm to 12mid	Michael Savage	\$20		
12mid to 5am	Humphries/Noory	\$10		
AM and PM :10 second	Traffic Sponsorships	\$125		
			Sat	Sun
6am to 3pm	WOKV Experts	\$75		
3pm to 8pm	Best of Talk	\$35		
8pm to 11pm	Rusty Humphries	\$25		
11pm to 12m	Jacksonville Journal	\$25		
9am to 12n	Sunday Morning Experts			\$40
12n to 4pm	Best of Talk/Kim Komando			\$25
4pm to 12mid	Sunday Night Programming			\$20
12mid to 5am	George Noory	\$10		\$10
Jaguar Programming In-Game		\$725/spot		